Who OWNS the Home Network?

Moderator:
Stephen Palm Ph.D.
Technical Director
Broadcom Broadband Communications Group
palm@broadcom.com
Multimedia Home Network

Content / Services

Broadband Pipe

PC

Printer

Network Storage / PVR

TV / STB

Residential Gateway

MP3 Player

Game

Cell Phone

Screened devices:

- residential gateway
- network storage / PVR
- TV / STB

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Who OWNS the Home Network?

Installs
Manages
Fixes
sets Policy in
Secures
Pays for

Who

the Home Network?
Panelists

• Kevin Luehrs, CableLabs
• John Card II, EchoStar Technologies
• Glen Stone, DLNA and Sony
• Peter Lowrie, SBC Laboratories

• Moderator:
  — Stephen Palm, Broadcom
Organizations focusing on Residential Gateway Specs

- Universal Plug and Play (UPnP)
- Digital Living Network Alliance (DLNA)
- FS-VDSL
- OSGi
- CableLabs CableHome (ITU-T SG9)
- DSLHome (US operators)
- HGI (Euro/Asian Operators)
Questions?

• What Services or Applications do you expect to provide with Home Networking?
• Who will install the Home Network for your service or application?
• Who sets what applications have the highest priority?
• What control/options customers might be allowed to configure?
• Outline what steps your company might take if a customer calls in a problem
  — with your equipment
  — with their equipment
• What type of home network do you plan to install?
• Do you see a role for third party support such as Geek Squad?
  — Will they have access to network management?